# The VVCC Mission

To improve the bicycling environment and thereby the quality of life in the region."

Recipient Name Street Address City, ST ZIP Code



# Verde Valley Cyclists Coalition

Advocating for all cyclists in Sedona and the Verde Valley since 2003.





"Advocating for Cyclists in the Verde Valley Since 2003"



#### **Accomplishments**

- Contributed 100's of volunteer hours annually to Red Rock Ranger District for trail work
- Donated funds to Red Rock Ranger District for trail construction, maintenance and signage.
- Hired trail expert to scope potential trails in the Western Gateway region.
- Operates the volunteer Red Rock Bike Patrol, which assists both cyclists and hikers on the Sedona Red Rock trails
- Information booth at the Sedona MTB Festival raised funds and increased awareness
- Worked to get bike lanes added to SR179 during reconstruction in the late 2000s
- Swept SR179 bike lanes since 2011
- Conducted semiannual Adopt-A-Highway cleanups
- Participated in annual school bike rodeos.
   A Bicycling Advocacy Organization

"The VVCC is not as much about what it does for members, but more about what it does to improve the quality of life of all cyclists and the community" -Lars Romig, former President VVCC

### Ways You Can Support the VVCC

#### Bikes-for-Kids

Focuses on kids from families most in need by providing them with bicycles, helmets, and active lifestyle encouragement to get outside/active

# VVCC Trail Care Crew Fund – the closest thing to a Trail Fairy



Helps maintain 236 miles of trail open to mountain bikes in the Red Rock Ranger District

#### Red Rock Bike Patrol

21 active volunteer patrollers assisting, educating and informing all trail users

#### Adopt a Highway

VVCC member volunteers clean up Mile 361 on both sides of 89A between Sedona and Cottonwood

#### Chain Reaction

Provides bikes, locks and helmets to selected veterans, the homeless, and/or low-income residents of the Verde Valley

## Coming Soon – Western Gateway Trail Project



- Adds more than 21 miles of new trail
- Construction to begin in 2018 depending on funding availability
- Estimated construction costs exceed \$50,000, in addition to installation of comprehensive trailhead amenities.

#### How to Contribute

On the VVCC Website choose the Donate menu item and select Bikes-for-Kids, Trail Fund, Chain Reaction, or General Fund from the drop down Fund Type menu

The VVCC is a 501(c03 organization so all contributions are tax deductible to the fullest extent of the law