

The VVCC Mission

“To improve the bicycling environment and thereby the quality of life in the region.”



Verde Valley Cyclists Coalition
P.O. Box 20332
Sedona, Arizona 86341-0332

Recipient Name
Street Address
City, ST ZIP Code

“Advocating for Cyclists in the Verde Valley Since 2003”

Verde Valley Cyclists Coalition

***Advocating for all cyclists
in Sedona and the Verde
Valley since 2003.***



Ways VVCC Supports Cyclists

Community Involvement

- “Bike Friendly Community Award”
- Fundraising for Red Rock trails
- Trail work
- Sedona Bike Park
- Website with current information about biking news, events, and trails



Education

- Bike safety programs
- Mountain Bike Patrol

Advocacy

- Work with community organizations to develop policies that supports cycling
- Affiliation with League of American Bicyclists, Coalition of Arizona Bicyclists & IMBA

Rider Support

- Local trail and road maps
- Links to biking resources- local, regional and national

Social Activities

- Member-led rides
- Social events and mixers
- Events calendar posted on website

Membership Benefits

- By joining VVCC your dues and other contributions provide financial support for the bicycle advocacy, education, and community efforts VVCC works towards.
- Members receive updates to local cycling activities, group activities, and social events.

How to Join

Enrollment is easy. Go to the VVCC website, follow the enrollment link and select the membership that best fits. We are a 501 (c) 3 organization, so all dues and contributions are tax deductible.

Contact Us

VERDE VALLEY CYCLISTS COALITION
P.O. Box 20332
Sedona, Arizona 86341-0332

Website: www.vvcc.us

Email: board@vvcc.us



Accomplishments

- Worked to get bike lanes added to SR179 during reconstruction in the late 2000s
- Swept SR179 bike lanes since 2011
- Contributed 100's of volunteer hours annually to Red Rock Ranger District for trail work
- Donated funds to RRRD for trail construction, maintenance and signage.
- Hired trail expert to scope potential trails in the Western Gateway region.
- Operates the volunteer National Mountain Bike Patrol, which assists both cyclists and hikers on the Sedona Red Rock trails
- Information booth at the Sedona MTB Festival raised funds and increased awareness
- Conducted semiannual Adopt-A-Highway cleanups
- Participated in annual school bike rodeos.

A Bicycling Advocacy Organization

“The VVCC is not as much about what it does for members, but more about what it does to improve the quality of life of all cyclists and the community”
-Lars Romig, former President VVCC