



Verde Valley Facts

There are up to 150 homeless people in the Verde Valley

The United States Census Bureau reports the following percent of residents living below the poverty line in 2015:

- Camp Verde: 33.0%
- Yavapai-Apache Nation: 18.0%
- Cottonwood/Verde Village: 17.2%
- Lake Montezuma: 17.1%
- Clarkdale: 11.1%
- Cornville: 11.1%
- Sedona: 9.3%
- Jerome: 8.7%
- Village of Oak Creek: 7.6%

According to the 2009-2013 American Community Survey, there are currently 2,113 Verde Valley residents in households with no vehicles. This is projected to increase to 3,052 by 2040.



Chain Reaction Supports the Verde Valley by

Providing the below services to selected veterans, the homeless, and/or low-income residents of the Verde Valley:

- A serviceable bicycle, lock, and helmet
- Basic instruction on
 - How to ride a bike
 - Bike maintenance (tire pressure/tread, quick releases, wheel wobble, brakes, chain and lube)
 - Bike repair (flat tires)
 - Road hazards and safety
- Kids "earn-a-bike" programs

The VVCC Supports Chain Reaction by

- Leveraging the VVCC's 501(c)3 designation permitting cash and in-kind donations on Chain Reaction's behalf

- IRS 501(c)3 designation mentoring
- Expense reimbursement related to bicycle distributions
- Business mentoring (plans, budgets, accounting, etc.)

Businesses benefit by supporting Chain Reaction by

- An opportunity to give back to the community
- Because the VVCC is run by volunteers, 100% of your Chain Reaction sponsorship goes directly in support of Chain Reaction's mission!
- Sponsors are identified on VVCC website and other media as community-involved

**VERDE VALLEY CYCLISTS
COALITION**

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