



The Verde Valley Cyclists Coalition's benefits for your business can best be described through our Circle of Sponsorship. Businesses are looking to attract more customers. The VVCC's members and cycling visitors are interested in purchasing from local businesses that support their passion in cycling and improving our community. The VVCC brings both full-circle with the following sponsor benefits.

Sponsor Benefits Regardless of Level

- VVCC members will know which businesses support cycling in the Verde Valley
- Visitors will know businesses are bike friendly
- You help make the Verde Valley a better place to live
- Sponsors are identified on VVCC website and other media as community-involved
- VVCC Business Sponsor window cling to display at your business
- Sponsor's logo and link will appear on the Sedona Region page at www.trailforks.com introducing your business to millions of mountain bikers and cyclists– past, current, & potential visitors
- Free Basic Individual VVCC Membership(s)

VVCC Sponsor Benefits

Basic Business Sponsor \$100.00 Level Additional Benefits

- Sponsorship can be split 50% in cash and 50% in-kind
- One Basic Individual VVCC Membership to go with your Business Sponsorship

Bronze Business Sponsor \$200.00 Level Additional Benefits

- Business website link more prominently posted on the VVCC Sponsor webpage than Basic Business Sponsor Level
- Announcement of your sponsorship/renewal in the VVCC Member Update.
- Sponsor's logo and link will appear on the Top 7 thru 10 Sedona Trails on Trailforks further expanding your business' visibility
- Two VVCC Basic Individual Memberships to go with your Business Sponsorship

Silver Business Sponsor \$500.00 Level Additional Benefits

- Business website link more prominently posted on the VVCC Sponsor webpage than Bronze Business Sponsor Level

- Announcement of your sponsorship/renewal in the VVCC Member Update
- Monthly VVCC Member Updates will have your business logo linked to your website
- Sponsor's logo and link will appear on the Top 4 thru 10 Sedona Trails on Trailforks
- Five VVCC Basic Individual Memberships to go with your Business Sponsorship

Gold Sponsor \$1,000.00 Level Additional Benefits

- Business website link more prominently posted on the VVCC Sponsor webpage than Silver Business Sponsor Level
- Monthly VVCC Member Updates will have your business logo linked to your website.
- Sponsor's logo and link will appear on the Top 10 Sedona Trails (#1 Hiline is ranked #102 in the world) on Trailforks.com
- Ten VVCC Basic Individual Memberships to go with your Business Sponsorship

VERDE VALLEY CYCLISTS COALITION

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